



asga

ALBERTA SAND & GRAVEL ASSOCIATION

MEDIA KIT 2017

Since 1974, the Alberta Sand and Gravel Association (ASGA) has grown to represent 80% of Alberta's responsible aggregate development. With nearly 200 members, the ASGA is a diverse collection of aggregate producers, industry consultants, business associates and municipal governments.



The Scoop Quarterly Newsletter

The Scoop is ASGA's quarterly newsletter and our membership's source for current issues, industry happenings and upcoming events. Published four times a year in **February, May, August and November**, the Scoops aims to keep ASGA members informed and involved in all things effecting Alberta's sand and gravel operations.

In addition to being emailed directly to our exclusive subscribers list, all issues of the Scoop are archived on our Member's Only website so our members may continue to access issues past their publication date.



4
ISSUES
annually

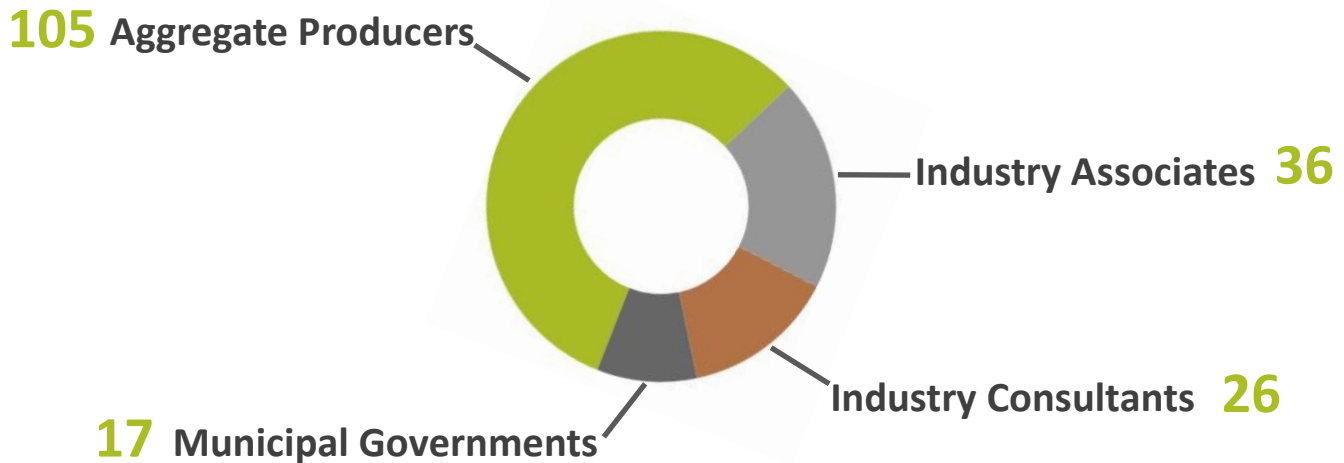


184
MEMBER
companies



508
INDIVIDUAL
subscribers

MEMBERSHIP PROFILE



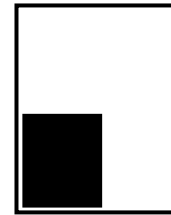
ADVERTIZING RATES

Size

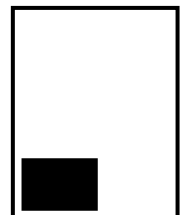
1/2 Page	\$500 + GST
1/4 Page	\$250 + GST
1/8 Page	\$150 + GST



1/2 Page



1/4 Page



1/8 Page

**Add \$25 if proof is requested*

DEADLINES

February Issue: February 5th, 2017

May Issue: May 6th, 2017

August Issue: August 5th, 2017

November Issue: November 4th, 2017

FILE SPECIFICATIONS

Preferred format for digital files is a high resolution PDF file. Other accepted formats include Adobe InDesign and Adobe Illustrator files; all graphics and fonts must be included.

For inquiries , please contact

Lauren Wozny

Communications Coordinator

Alberta Sand and Gravel Association

P. 780-435-2844 Ext. 2

E. laurenwozny@asga.ab.ca