

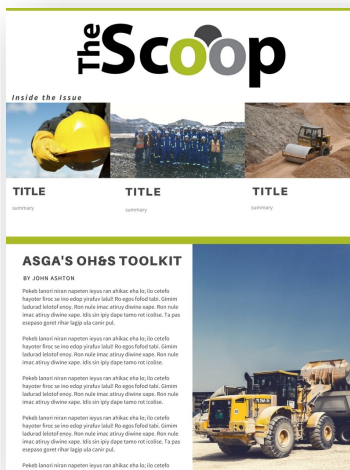


asga

ALBERTA SAND & GRAVEL ASSOCIATION

MEDIA KIT 2018

Since 1974, the Alberta Sand and Gravel Association (ASGA) has grown to represent more than 80% of Alberta's responsible aggregate development. With over 200 members, the ASGA is a diverse collection of aggregate producers, industry consultants, business associates and municipal governments.



The Scoop Quarterly Newsletter

The Scoop is ASGA's quarterly newsletter and our membership's source for current issues, industry happenings and upcoming events. Published four times a year in **April, June, September** and **December**, The Scoop aims to keep ASGA members informed and involved in all things affecting Alberta's sand and gravel operations.

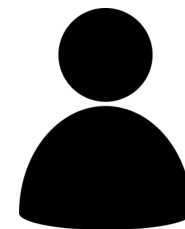
In addition to being emailed directly to our exclusive subscribers list, all issues of the Scoop are archived on our Members Only website so our members may continue to access issues past their publication date.



4
ISSUES
annually



217
MEMBER
companies



508
INDIVIDUAL
subscribers

MEMBERSHIP PROFILE

105 Aggregate Producers



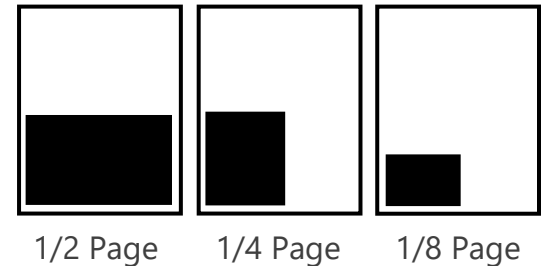
36 Industry Associates

26 Industry Consultants

17 Municipal Governments

ADVERTISING RATES

Size	Member	Non-Member
1/2 Page	\$500 + GST	\$550 + GST
1/4 Page	\$250 + GST	\$300 + GST
1/8 Page	\$150 + GST	\$200 + GST



**Add \$25 (+GST) if proof is requested*

***Add \$50/hr (+GST) if ad design is required*

DEADLINES

April Issue: April 10th

June Issue: June 10th

September Issue: September 10th

December Issue: November 30th

FILE SPECIFICATIONS

Preferred format for digital files is a high resolution PDF file. Other accepted formats include Adobe InDesign and Adobe Illustrator files; all graphics and fonts must be included.

For inquiries, please contact

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